

# Streamlining food distribution for providing better social service

Akshayapathiram | Case Study

## Summary

The non-governmental organization lending a helping hand for the elderly and homeless people wanted a better alternative for their manual operations in order to reach more such individuals and improve the standard of life for them while making the planet Earth a better place for everyone to live in.

## Challenges

- Lack of proper channel to streamline food distribution for the homeless.
- Difficulty in planning and executing maximum vehicle usage.
- Lack of visibility across organizational activities.
- Paper-based expenditure management was tedious and time-consuming.

## About the Organization

Akshayapathiram is a non-governmental organization based in India aiming to uplift the underprivileged by providing them with food and other basic supplies and improve the standard of life for them.

**Industry:** NGO

**Company Size:** Small scale

**Location:** India

**Solution:** Delivery Management



“ We were facing problems with channelizing our operations and so we wanted an alternative. That was when we came across MoveX. They built a customized solution to eliminate our operational hurdles and helped us to move another step closer to the people we serve. ”

## Solutions

After analyzing their challenges, we provided the organization with a tailored digital solution to meet their specific requirements.



App For Social Workers



Geozone-based Food Distribution



Real-time Vehicle Tracking



Multi-stop Route Planning



Expense Management



Fleet Utilization Reports

With MoveX, Akshayathiram could direct social workers towards both stationary and moving targets while the assigned volunteers navigated their way to the homeless people quickly to provide them with basic necessities.

Besides, the organization could minimize their fuel expenses by optimizing their routes for multiple deliveries in a single trip while improving vehicle usage through automated fleet management.

## Key Benefits

### Organized food distribution

Optimized routes for quicker food distribution in multiple locations.

### Improved vehicle usage

Automated vehicle dispatch to promote maximum fleet usage.

### Simplified activity management

Eliminated paperwork to manage day-to-day activities easily.

### Increased operational efficiency

Generated daily reports to bolster effective decision making.

## Results

By automating their operations, Akshayathiram made food quickly available for the underprivileged while minimizing overhead costs and investing more in social activities.

13%

Increase in operational efficiency

4%

Decrease in overhead expenses



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